



(fw)

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-47 (GP-108-00-US)**

Applicant: **Georges R. HARIK**

Serial No.: **10/614,736**

Filing Date: **June 30, 2003**

Title: **SERVING ADVERTISEMENTS USING A SEARCH OF ADVERTISER WEB INFORMATION**

Examiner: **Debbie M. Le**

Group Art Unit: **2168**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

**SUBMISSION OF INFORMATION DISCLOSURE STATEMENT**

The applicant respectfully requests that the references listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of each of these references is enclosed.

The non-English language reference Gergen, Internetdienste (AA) was cited in a search report by a foreign patent office in a counterpart foreign application. An English language version of the search report, which indicates the degree of relevance found by the foreign office, is provided. Hence, the requirement for a concise explanation of relevance has been satisfied. (See MPEP 609.04 (a) III.)

03/20/2007 RHEBRAHT 00000005 10614736  
01 FC:1806  
180.00 OP

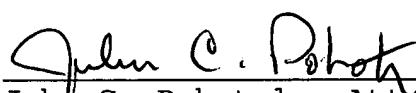
The applicant reserves the right to establish that any of the references listed on the attached PTO/SB/08A are not prior art to the above-captioned application.

Since this Information Disclosure Statement is being submitted more than three (3) months after the filing date of the application and following the issuance of an Office Action, which reopened prosecution and effectively withdrew the final Office Action, it should be considered under 37 C.F.R. § 1.197 (c) (2). (See MPEP 609.04 (b) II.)

A check including the \$ 180.00 fee to obtain consideration of this Information Disclosure Statement is enclosed. If the check is insufficient or omitted, the fee for the Information Disclosure Statement is authorized to be charged to the deposit account of Straub & Pokotylo, deposit account number 50-1049. A fee transmittal letter is submitted herewith to facilitate charging of the fee.

Respectfully submitted,

March 14, 2007

  
John C. Pokotylo, Attorney  
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STRAUB & POKOTYLO  
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**CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)**

I hereby certify that this correspondence is being deposited on **March 14, 2007** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

John C. Pokotylo  
John C. Pokotylo

36,242  
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# FEE TRANSMITTAL for FY 2006

Effective 12/08/2004. Patent fees are subject to annual revision.

 Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 180.00)

Application Number	10/614,736
Filing Date	June 30, 2003
First Named Inventor	Georges R. Harik
Examiner Name	Debbie M. Le
Art Unit	2168
Attorney Docket No.	Google-47 (GP-108-00-US)

## METHOD OF PAYMENT (check all that apply)

 Check  Credit card  Money Order  Other  None
 Deposit Account:

Deposit Account Number 50-1049  
 Deposit Account Name Straub & Pokotylo

The Commissioner is authorized to: (check all that apply)

- Charge any underpayment of fee(s) indicated below  Credit any overpayments indicated below  
 Charge any additional fee(s) due in connection with the filing submitted herewith  
 Charge fee(s) indicated below, except for the filing fee in the to the above-identified deposit account.

## FEE CALCULATION

## 1. BASIC FILING, SEARCH &amp; EXAMINATION FEES

Large Entity	Small Entity	Fee	Fee	Fee Description	Fee Paid
		(\$)	(\$)		
1000	500	Utility fee			
430	215	Design fee			
660	330	Plant fee			
1400	700	Reissue fee			
200	100	Provisional fee			
<b>SUBTOTAL (1)</b>		<b>(\$)</b>	<b>0.00</b>		

## 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Total Claims	<input type="text"/>	-20** =	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Independent Claims	<input type="text"/>	- 3** =	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Multiple Dependent					

Extra Claims	Fee from below	Fee Paid
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Large Entity	Small Entity	Fee Description
Fee Code (\$)	Fee Code (\$)	
1202 50	2202 25	Claims in excess of 20
1201 200	2201 100	Independent claims in excess of 3
1203 360	2203 180	Multiple dependent claim, if not paid
1204 200	2204 100	**Reissue independent claims over original patent
1205 50	2205 25	**Reissue claims in excess of 20 and over original patent
<b>SUBTOTAL (2)</b>		<b>(\$)</b> 0.00

\*\* or number previously paid, if greater, For Reissues, see above

## 3. ADDITIONAL FEES

Large Entity Small Entity

Fee Code (\$)	Fee (\$)	Fee Code (\$)	Fee (\$)	Fee Description	Fee Paid
1051 130	2051 65	Surcharge - late filing fee or oath			
1052 50	2052 25	Surcharge - late provisional filing fee or cover sheet			
1053 130	1053 130	Non-English specification			
1812 2,520	1812 2,520	For filing a request for ex parte reexamination			
1804 920*	1804 920*	Requesting publication of SIR prior to Examiner action			
1805 1,840*	1805 1,840*	Requesting publication of SIR after Examiner action			
1251 120	2251 60	Extension for reply within first month			
1252 450	2252 225	Extension for reply within second month			
1253 1,020	2253 510	Extension for reply within third month			
1254 1,590	2254 795	Extension for reply within fourth month			
1255 2,160	2255 1,080	Extension for reply within fifth month			
1401 500	2401 250	Notice of Appeal			
1402 500	2402 250	Filing a brief in support of an appeal			
1403 1,000	2403 500	Request for oral hearing			
1451 1,510	1451 1,510	Petition to institute a public use proceeding			
1452 500	2452 250	Petition to revive - unavoidable			
1453 1,500	2453 750	Petition to revive - unintentional			
1501 1,400	2501 700	Utility issue fee (or reissue)			
1502 800	2502 400	Design issue fee			
1503 1,100	2503 550	Plant issue fee			
Petitions to the Commissioner – check fee sheet					
1807 50	1807 50	Processing fee under 37 CFR 1.17(c)			
1806 180	1806 180	Submission of Information Disclosure Stmt			180.00
8021 40	8021 40	Recording each patent assignment per property (times number of properties)			
1809 790	2809 395	Filing a submission after final rejection (37 CFR 1.129(a))			
1810 790	2810 395	For each additional invention to be examined (37 CFR 1.129(b))			
1801 790	2801 395	Request for Continued Examination (RCE)			
1802 900	1802 900	Request for expedited examination of a design application			

Other fee (specify) \_\_\_\_\_

\* Reduced by Basic Filing Fee Paid

**SUBTOTAL (3)** (\$ 180.00)

(Complete if applicable)

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 542-9070
Signature		Date	March 14, 2007		

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.

U.S. Department of Commerce Patent and Trademark Office		Application Number: <b>10/614,736</b> Filing Date: <b>June 30, 2003</b> First Named Inventor: <b>Georges R. HARIK</b> Group Art Unit: <b>2168</b> Examiner Name: <b>Debbie M. Le</b>
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>		Sheet <b>1</b> of <b>1</b>
		Attorney Docket No.: <b>Google-47 (GP-108-00-US)</b>

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines where relevant Passages or Figures appear

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Office <sup>3</sup> Number <sup>4</sup>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>

**OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume, issue number(s), publisher, country, where published, source	T <sup>2</sup>
	AA	GERGEN, Peter, <u>Internetdienste</u> , pp. 289-305, 2002, ADDISON-WESLEY, MÜNCHEN, XP002405172, ISBN 3-8273-1926-9	
	AB	EPO Form 1507.4, "Communication" for EP 04756464.6, mailed November 20, 2006 (1 pg.)	
	AC	EPO Form 1503, "Supplementary European Search Report" for EP 04756464.6, mailed November 20, 2006 (1 pg.)	
	AD	PCT/ISA/220, "Notification of Transmittal of the International Search Report or the Declaration for PCT/US04/21087, mailed May 27, 2005 (1 pg.)	
	AE	PCT/ISA/210, "International Search Report" for PCT/US04/21087, mailed May 27, 2005 (5 pgs.)	
	AF	PCT/ISA/237, "Written Opinion of the International Searching Authority" for PCT/US04/21087, mailed May 27, 2005 (6 pgs.)	

Examiner Signature	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Unique citation designation number. 2 Applicant is to place a check mark here if English language translation is attached.